





### Table of Contents

LEADERSHIP STATEMENT	L	
Chairman's Foreword: EIU Sustainability Report 2024		
President's Statement	į	
THE YEAR AT A GLANCE		
15 Years of Delivering Sustainable Education (2009 – 2024)	8	
EIU's Journey to Sustainability	10	
SOCIAL IMPACT AND COMMUNITY DEVELOPMENT	12	
Embedding Education for Sustainability (E4S) into the EIU Curriculum	13	
EIU Sustainable Education	15	
EIU Community Engagement	18	
EIU Students' Community Activities	20	
EIU Health & Well-being	22	
Universal Restrooms	23	
Binh Duong Smart City and Social Housing Policy	24	
ENVIRONMENTAL INITIATIVES	20	
Global Warming	20	
EIU Sustainable Water Preservation	2	
EIU Industry 4.0 Innovation Centre (IIC)	28	
EIU FabLab, Innovation and Green Technologies	30	
EIU Travel and Transportation Plan	33	
EIU Ecosystem Services	34	
EIU Green Environmental Management	30	
EIU'S CONTRIBUTIONS TO SUSTAINABILITY	37	
EIU Research in Sustainability	37	
EIU SDGs' Progress of Achievement	4(	
EIU FUTURE COMMITMENTS TO SDGS	42	
GET INVOLVED	<u>ل</u> ا	

#### LEADERSHIP STATEMENT



#### Chairman's Foreword: EIU Sustainability Report 2024

I am very delighted to introduce the first sustainability report of our Eastern International University (EIU SR 2024). As the Chairman of the University, I am pleased to witness the establishment of

this landmark initiative, dedicated to addressing the challenges of sustainability in today's world. The need for sustainable development has become gradually evident as our global community faces complex environmental, social, and economic concerns. At EIU, we firmly believe that higher education institutions have a responsibility to take an actionable commitment in shaping a sustainable future for our planet and community. Our EIU Sustainability Steering Committee serves as a hub of innovation, research, and collaboration, bringing together passionate academics, professional experts, and students from various disciplines. Its mission is to enhance sustainability knowledge and practices that foster sustainable development, foster social and environmental responsibility, and contribute to the wellbeing of present and future Vietnamese generations. By investigating the connections of economics, business, social sciences, and environmental studies, we strive to develop holistic and practical solutions that can be implemented at local, national, and global levels.

The EIU Sustainability Steering Committee also plays a crucial role in embedding sustainability values into our curriculum, ensuring that our students graduate with a deep understanding of sustainability matters and have

the skills needed to become sustainable agents and active social natives. We believe that education is a commanding advocate for creating sustainable development in a wide scale world, and the EIU Sustainability Steering Committee serves as a mechanism for transformative learning experiences. Furthermore, the EIU Sustainability Steering Committee enthusiastically engages with national and international universities, industry, government agencies, and Vietnamese community organizations to foster meaningful partnerships and facilitate sustainable knowledge transfer. By collaborating with our EIU external stakeholders, we seek to bridge the gap between academia and practice, driving real-world impact and stimulating sustainable development initiatives in diverse sectors. As we get on this important journey of sustainability, I extend my gratitude to the dedicated faculty, staff, and students who have contributed to the establishment of the first EIU SR 2024. Their passion, expertise, and unwavering commitment to sustainability serve as the driving force behind this remarkable initiative. I kindly invite all members of the EIU family, our partners, and stakeholders to read this report to know what we have achieved so far and what we are aiming and planning to achieve toward the sustainable future of our beloved people. Together, we can craft a more sustainable future, one that prioritizes the well-being of our planet and people.

Sincerely, Mr Loi Nguyen Chairman, Eastern International University





#### **President's Letter**

Dear EIU Community,
With great honor and pride, I
present to you the very first
Eastern International University
Sustainability Report 2024
—a momentous leap forward in

our commitment to addressing the global sustainability challenges of our era. This report not only represents the culmination of our efforts so far in tackling sustainability challenges but also holds the potential to inspire and motivate each of us to contribute to a sustainable future. It is the beginning of a journey that will define EIU's future. At EIU, we believe that higher education institutions are profoundly responsible for taking actionable steps toward shaping a sustainable future for our planet and community. Guided by the United Nations Sustainable Development Goals (SDGs), we are committed to aligning our efforts with these global SDGs and their 169 targets. For instance, we have introduced a sustainability-focused curriculum that ensures all students are aware of environmental and social issues. EIU also established the EIU Sustainability Steering Committee. The Committee is vital to our mission, serving as a dynamic centre of innovation, research, and collaboration. Bringing together academic colleagues, industry experts, and students from diverse disciplines, the Committee's mission is to enhance sustainability knowledge and practices that promote sustainable development, foster social and environmental responsibility, and contribute to the wellbeing of present and future Vietnamese generations. These are just a few examples of our efforts, particularly

in quality education, climate action, reducing inequalities, etc. By exploring the intersections of economics, business, social sciences, engineering, and environmental studies, we strive to develop holistic and practical solutions that can be implemented locally, nationally, and globally.

EIU aims to create a sustainable learning environment that equips students with the knowledge and skills to drive positive change in the world. We are dedicated to advancing education, research, and community engagement in ways that make sustainability an integral part of EIU's identity and future. We prepare our students for their careers and empower them to become responsible citizens and change-makers in the quest for a sustainable world. As we disseminate this report, I would like to express my deepest gratitude to our committed faculty, staff, students, and other stakeholders. Despite the challenges we face, it is through our collective efforts that we have made significant strides in sustainability. I encourage all stakeholders to read this report which highlights EIU's accomplishments and then join our path which we will take toward establishing a sustainable future for our Vietnamese community and beyond. I deeply appreciate your dedication and contributions to this essential initiative, and I am looking forward to the continued progress we will make together.

Best wishes,
Dr Duc Ngo
President, Eastern International University





# THE YEAR AT A GLANCE

SDG(s)	Target(s)	EIU's Performance & Achievement
SDG 1: No Poverty	Target 1.4	Ensuring equal rights to economic resources, basic services, and support for local startups through affordable housing, scholarships, and community support programs.
SDG 2: Zero	Target 2.1	Ensuring access to safe, nutritious, and sufficient food by providing affordable, nutritious meals and supporting students during the pandemic.
Hunger	Target 2.4	Ensuring sustainable food production through the Hult Prize initiative on food innovation.
SDG 3: Good Health and Well-being	Target 3.4	Promoting mental health and well-being through health awareness activities, sports events, and health-related seminars.
	Target 3.8	Achieving health coverage by providing regular health check-ups and a safe work environment.
SDG 4: Quality	Target 4.3	Ensuring equal access to affordable education by offering open access to educational resources and support services.
Education	Target 4.7	Promoting sustainable development education through courses on sustainability in the curriculum.
SDG 5: Gender	Target 5.1	Ending discrimination against women through equal pay, promotion policies, and support for female students in STEM.
Equality	Target 5.5	Ensuring women's full participation in leadership roles within EIU.
SDG 6: Clean	Target 6.1	Achieving access to safe drinking water through free water dispensers on campus.
Water and Sanitation	Target 6.3	Improving water quality by treating wastewater and managing rainwater.
SDG 7:	Target 7.1	Ensuring access to affordable, reliable energy services through projects like VIETPULSE.
and Clean Energy	Target 7.3	Doubling the global rate of improvement in energy efficiency through the DESL project and smart lighting education.
SDG 8: Decent Work and	Target 8.5	Achieving full and productive employment and decent work for all through transparent policies, improved workspaces, and training opportunities.
Economic Growth	Target 8.6	Reducing the proportion of youth not in employment, education, or training through job workshops and support for students and alumni.

SDG 9: Industry,	Target 9.1	Developing quality, reliable, sustainable infrastructure through workshops on Industry 4.0 and sustainable transportation.	
Innovation, and Infrastructure	Target 9.5	Enhancing scientific research through collaboration with international partners.	
SDG 10: Reduced Inequalities	Target 10.2	Empowering and promoting the social, economic, and political inclusion of all through accessible facilities, diverse scholarships, and fair recruitment policies.	
SDG 11: Sustainable Cities and Communities	Target 11.2	Providing access to safe, affordable transport systems through public transport initiatives.	
	Target 11.7	Providing access to safe, inclusive, and accessible green and public spaces.	
SDG 12: Responsible Consumption and Production	Target 12.5	Substantially reducing waste generation through waste sorting and recycling initiatives.	
	Target 12.6	Encouraging companies to adopt sustainable practices through environmental sustainability programs.	
SDG 13: Climate Action	Target 13.1	Strengthening resilience to climate-related hazards through greening projects and clean-up campaigns.	
SDG 14: Life Below Water	Target 14.1	Preventing and reducing marine pollution through waste management and clean-up activities on Phu Quy Island.	
SDG 15: Life on Land	Target 15.1	Ensuring the conservation of terrestrial ecosystems through waste sorting and soil pollution control.	
SDG 16: Peace, Justice, and Strong Institutions	Target 16.6	Developing effective, accountable institutions through community projects, union representation, and satisfaction surveys.	
SDG 17: Partnerships for the Goals	Target 17.16	Enhancing global partnerships for sustainable development through student exchanges, guest lectures, and international collaborations.	



HỢP TÁC VỀ CHUYỂN DỊCH NĂNG LƯỢNG XANH VÀ TỐI ƯU NĂNG LƯỢNG TẠI BÌNH DƯƠNG 2024

Collaboration on Green Energy Transition fnergy Option in Binh Duong 2024

Binh
g, 09.4.2024





# 15 YEARS OF DELIVERING SUSTAINABLE EDUCATION

(2009 - 2024)

EIU has embarked on an inspiring, sustainable education journey, driven by an enduring commitment to sustainability, excellence, and innovation. Established on May 7, 2009, with a 26.4-hectare site approved by the Binh Duong People's Committee, EIU broke ground on August 13, 2009, marking the beginning of an ambitious project spearheaded by Becamex IDC to create a world-class higher education institution (HEI). Just over a year later, EIU was officially founded on September 27, 2010, laying the foundation for a HEI dedicated to high-quality, and sustainable workforce development.





From day one, EIU's journey has been a collaborative effort, involving students, faculty, international partners, and government leaders, all committed to creating a greener, more innovative educational environment. EIU's chairman reflects this vision, noting "the Strategic aim to become one of the greenest HEIs in the region by 2040." This vision has been brought to life through endless progress in high-quality research, continuous curriculum development, and environmental quality practices.



The first cohort of students started in October 2011, highlighting the dedication behind every achievement. Each year, EIU has introduced new programs and international partnerships, such as agreements with Portland State University, Chungnam National University, and Yamaguchi University, enriching the curriculum development with a global perspective. These partnerships have opened doors for student exchanges and collaborative research, ensuring that EIU's students receive hands-on, real-world experience.

ElU's commitment to a green future is reflected in projects that span from sustainable campus operations to curricula emphasising environmental stewardship's importance. Students and academics are encouraged to continuously innovate and contribute to research projects that address pressing societal challenges, including renewable energy, sustainable urban planning, and environmental science. Every semester brings new green initiatives and research-driven improvements in curriculum, exemplifying ElU's dedication to both education and ecological impact.

In 2016, the first cohort graduated, marking a significant milestone. Our EIU community takes great pride in the alumni who embody the university's values of *excellence*, *integrity*, *compassion*, *collaboration*, *community*, *and sustainability*. The accomplishments of our graduates reinforce EIU's mission to "*Proudly serve the community*" while inspiring current students to approach their studies with a similar spirit of innovation and community engagement.

In 2018, EIU adopted an educational philosophy centred on "Humanity, Community, Creativity, Sustainability" which became the guiding principle for all sustainable initiatives. This philosophy fosters a culture that respects human dignity, nurtures community connections, encourages innovation, and promotes environmental responsibility. In our ongoing commitment to service,

EIU has established the Fablab and upgraded the Library to enhance innovative learning opportunities for all in the same year. Both the Fablab and the Library are dedicated to serving the broader community beyond our campus, notably supporting thousands of local students from primary to high school each year. Annually, EIU conducts over a hundred workshops for EIU students and the local community, equipping participants with essential skills in utilizing advanced fabrication tools at the Fablab, such as 3D printers and laser cutting machines. Additionally, the Library offers free English learning classes for children from social housing three nights a week, encouraging young families to prioritize their children's education. We are proud that our EIU students actively participate in this initiative, cultivating a sense of community involvement.

In 2019, EIU further enhanced resource conservation by constructing a rainwater-collecting pond and an underground filtration system. Between 2020 and 2021, EIU expanded its pathways, added a central water feature, developed an 8-hectare nursery garden, and improved accessibility for individuals with special needs. Recent developments include the renovation of the canteen in early 2023 and the addition of new pathways across campus in May 2023. Looking ahead to 2024, EIU aims to enhance its accessible infrastructure, while its annual tree-planting initiative highlights its ongoing commitment to sustainability.

With unwavering dedication, we are pleased to announce our 2025 slogan, "Knowledge with Purpose, Community at Heart." This slogan captures our renewed vision for growth, service, and transformation while reflecting our progress and staying true to our identity. Simultaneously, it reflects Our Mission to empower individuals, nurture creativity, and tackle real-world challenges, all while cultivating a compassionate and inclusive environment. Guided by the core values of Humanity, Creativity, Community, and Sustainability, EIU is dedicated to transforming education into a powerful catalyst for change, shaping lives and contributing to a sustainable future.



From the very beginning, Becamex IDC has set a commitment to build the future of Vietnamese people by investing in the higher education sector to provide high-quality education with affordable fees. Our approach to sustainable education underpins our vision and is our promise to always serve our community, so Vietnamese people can trust us to do the right thing in the right way. It is also an integral enabler of our Becamex IDC sustainable business strategy to reshape EIU for a sustainable future so that EIU becomes one of the greenest HEIs in the region by 2040 and prepare our Vietnamese youth to lead the way to a more sustainable future."

Mr. Nguyen Van Hung Chairman, Becamex IDC



## EIU'S JOURNEY

2009

13/8/2009

**EIU Groundbreaking Ceremony** 





2017

Renovating the ground floor of EIU Library into Self-Study Area





2019

#### 06/06/2019

Block 5's Pond



Underground water filtration tank of 400m<sup>3</sup> to collect rainwater and circulate the water for the floating pond for reuse



#### 03/10/2011

EIU Grand Opening Ceremony and School Year 2011-2012



2011

**EIU Fablab** 



Upgrading the Library (constructed in 2011)



2018

## TO SUSTAINABILITY

2021

Construction and installation of railing frames on the roof of walkways connecting the Blocks



9/2020 - 01/2021

Expansion of the Self-Study Area (EIU Library-Block 3)



2024

Renovation of Block 8





#### 12/2019-01/2020

Covered pathway (Library - Block 3)



#### 06/2020-10/2020

**EIU Central Water Pond** 



EIU 8-hectare Nursery Garden



2020

#### 9/2022 - 3/2023

Renovation of EIU Canteen



#### 5/2023

Covered pathway (EIU - AMC)



2023



# SOCIAL IMPACT AND COMMUNITY DEVELOPMENT

#### **EMBEDDING EDUCATION FOR** SUSTAINABILITY (E4S) INTO THE EIU **CURRICULUM**



4 QUALITY EDUCATION



8 DECENT WORK AND ECONOMIC GROWTH



11 SUSTAINABLE CITIES AND COMMUNITIES

13 CLIMATE ACTION



16 PEACE, JUSTICE, AND STRONG INSTITUTIONS

17 PARTNERSHIPS FOR THE GOALS

In the framework of higher education, sustainability means creating value for the community by taking obligation for our economic, cultural, social and environmental impacts, whilst drawing on the diverse expertise of our students, staff and partners to collaborate in finding sustainable solutions to global problems, such as climate change and global warming, modern slavery, and corruption. A sustainable community, therefore, is one that at a national and international level is fair, equitable and living within the

environmental limits of our earth now and forever. Sustainability is the term given to the process of developing our community to achieve its sustainability agenda. This of course requires the development of new knowledge, skills and attitudes. Acquiring the necessary knowledge, skills and attitudes is known as Education for Sustainability (E4S). The higher education institutes (HEIs) play an important role in supporting their communities to achieve sustainable development goals.

#### **EDUCATIONAL PHILOSOPHY**

HUMANITY



COMMUNITY



**CREATIVITY** 



SUSTAINABILITY



Embedding sustainability into the HEIs curriculum is a perfect strategy to embed the sustainability knowledge and awareness of environmental and social impacts of our organisations' activities into our graduates' culture and cultivate responsible citizens. To achieve these aims, EIU Educational Philosophy has four pillars: Humanity, Community, Creativity and Sustainability with a long-term plan to embed sustainability into its curriculum across different schools. In this vein, Becamex Business School (BBS) started to revise the structure and content of both modules and programmes to integrate sustainability into them. For example, BBS revised and updated the syllabus of UNIV 111 University Focused Inquiry: Sustainability (first-year core module

for all BBS students) to cover hot topics of sustainability such as "National and international sustainability initiatives; Respecting human and labour rights; Assessing sustainability performance; 17 UN SDGs: Green investment initiatives, Fighting climate change and biodiversity; Globalisation and sustainability, etc". For teaching this revised module, the BBS staff will use the "teaching by example approach" to teach BBS students the gap between sustainability theoretical knowledge and real business examples such as modern slavery practices in the textile and apparel industry, environmental disasters of big business names such as British Petroleum (Deepwater Horizon Oil Spill 2010); Volkswagen (Emissions Scandal 2015), etc.



Next step: Based on the BBS's recent success in revising the Sustainability Module and gaining high students' satisfaction after taking this revised module, EIU leaders are looking to conduct a curriculum review; identify where sustainability education can enhance existing content; develop new subjects or courses in other schools that focus on green skills development; highlight links between content and real-world sustainability cases and green transition contexts, and provide EIU academic staff with the support and capacity to embed these learnings within their teachings through:



**Curriculum Integration:** EIU Academics will embed sustainability across various curriculum areas, courses, programmes and schools



**Dedicated Modules:** Sustainability can be integrated through dedicated compulsory modules that focus on sustainability-related content and skills



**Elective Modules:** EIU Academics will offer elective modules that delve into sustainability topics and students can choose these modules based on their interests and career ambitions.

To sum up, embedding sustainability in the curriculum is not only about content/ topics covered, but also about creating relevant opportunities on campus and in the community for students to practise their sustainability knowledge and empower them for a sustainable future! For instance, integrating sustainability principles into courses like BUS 309 Business Ethics and FIN 475 Ethics in Finance enables students to deeply understand ethical decisionmaking, CSR, and the significance of ethical behavior in financial markets. By emphasizing the role of ethics in risk management, these courses equip

students to make financial decisions that ensure long-term ecological and social well-being, contributing to a more stable and sustainable financial system. Additionally, offering courses like IEPS 434 Social Entrepreneurship in business school programs not only empower students to develop ventures addressing social and environmental issues, but also inspires them to make a real difference in the world, emphasizing social impact over profit. This approach aligns with our university's mission of producing ethical and responsible business leaders and emphasizes innovation for the greater good, consistent with EIU's core values.





E4S is an essential effort that equips our students with the knowledge, skills, and values they need to tackle environmental, social, and economic challenges. So, we integrated sustainability into our curriculum to help our EIU graduates to act as responsible citizens."

Mr Loi Nguyen Chairman, Eastern International University

#### **EIU SUSTAINABLE EDUCATION**



EIU exemplifies a strong commitment to **SGD 4: Quality Education** through diverse scholarships and financial aid programs. These scholarships, including the encouragement scholarship valued at 10,000,000 VND, the talent scholarship valued at 20,000,000 VND, the full scholarship covering tuition costs up to 135,500,000 VND for technical majors, and the *female engineering student* scholarship providing 50% tuition support for 4 years, demonstrate EIU's dedication to promoting equal access to education and fostering a supportive academic community.

Through these initiatives, EIU not only recognizes and rewards students for their accomplishments but also contributes to creating an inclusive learning environment where all individuals, including those with high national exam scores and significant sports achievements, can excel and realize their educational aspirations. Especially, the tuition fee per credit will remain constant throughout a student's program, unaffected by inflation. This decision underscores EIU's commitment to making education more accessible and reducing financial strain on students. By maintaining stable tuition costs, EIU allows students to concentrate on their studies and future careers without the stress of escalating educational expenses. Therefore, EIU's initiatives contribute to SDG 10: Reduced **Inequalities** by creating an inclusive learning environment and offering consistent financial support. Recognizing and rewarding students for their academic and athletic accomplishments promotes equal opportunities for all, ensuring that diverse talents are acknowledged and nurtured. The Table 1 below presents a detailed breakdown of tuition fees for all programs at EIU.



Table 1: Tuition fees for the 2025/26 academic year

Program	Tuition Fee (VND/year)
Economics and Data Science	46,000,000
Business Administration	46,000,000
Computer Networks and Data Communications	24,000,000
Software Engineering	24,000,000
Mechanical Engineering	24,000,000
Mechatronics Engineering	24,000,000
Electrical Engineering	24,000,000
Electronics and Telecommunications Engineering	24,000,000
Control and Automation Engineering	24,000,000
Nursing	18,000,000

Note: The estimated tuition fee covers one year of the four-year Bachelor's program and remains fixed throughout. It excludes any additional fees for first-year English classes at the EIU Language Center if minimum proficiency requirements are unmet For more information:

https://eiu.edu.vn/en/study/tuition-and-aid/#1631522287825-51a1486f-1458









**Table 2: The dormitory room cost** 

Room type	Room price	Number of Occupants	Room Description
Single	900.000 -	A maximum of	Overview: Total area of 30m², equipped with a loft, private toilet, laundry area, and a kitchen sink. Furnishing: Bunk bed, wardrobe, desk, chair.
room	1.000.000 VNĐ	2 students	
Double	1.800.000 -	A maximum of	Overview: Total area of 60m², equipped with a loft, 2 separate toilets, 2 laundry areas, and 2 kitchen sinks. Furnishing: Bunk bed, wardrobe, desk, chair.
room	2.000.000 VNĐ	4 students	

Note: Room prices will not cover electricity, water, and additional fees resulting from students' usage in the dormitory.

Investing in high-quality dormitory facilities is essential for achieving SDG 4 by ensuring inclusive and equitable quality education. The EIU Dormitory, part of EIU, is located in the Becamex Dinh Hoa Social Housing Area and offers accommodation for over 2000 students. The dormitory is divided into zones for male and female students and includes single rooms or shared rooms for up to four students, with fees ranging from 900,000 VND to 1,000,000 VND per month. Each room is equipped with a bed, study table, personal wardrobe, and private bathroom, and students benefit from free parking. These facilities enhance the learning environment with well-lit study areas and high-speed internet, supporting academic performance. Clean, hygienic conditions promote physical and mental well-being. Accessibility features ensure equal opportunities for students with disabilities, and diverse communities foster inclusion. Safe and secure environments allow students to focus on their studies, while shared spaces promote social interaction and community. Affordable housing options reduce financial barriers, and proximity to the university improves access for students from rural areas. By creating a supportive environment, EIU Dormitory contributes to students' academic success, personal growth, and overall well-being, advancing SDG 4.

EIU also embodies the ideals of **SDG 11:** Sustainable Cities and Communities by offering extensive dormitory amenities and services. The integration of convenience stores, fitness centres, dining options, and recreational areas within the dormitory complex significantly enhances the student experience and fosters a sustainable, inclusive campus community. By providing essential services and encouraging social interaction, EIU's dormitories not only promote a high quality of life for students but also minimize the need for external travel. This holistic approach to campus living supports the development of a thriving, sustainable urban environment in line with **SDG 11.** 



Pham Tai, a third-year student at EIU, shared his insights on the life of student living in EIU student dormitory: "...the rent for the dormitory is cheaper than renting a room from residential area. Such room is more expensive and readily available in wards which are 10-12km away from the university, so you must add up the travel cost, time and risk. Even though there is Student Dormitory Management Unit, the Unit only takes care of the physical aspects of living environment. I am not aware of the existence of dormitory-related student supporting community where help can be provided to students, especially fresh-men in term of dormitory guidance, bazaar for second-

hand household equipment's or social clubs. Because the lack of such supporting groups, there are students, mostly female ones from other provinces who really want to stay close to the university opt to stay in the residential area with their relatives for better emotional support. Since GS25 was here, which is around one year ago, we can invite friends to visit our dormitory more often. The store provides not only a reliable source of conveniences such as food and drinks, but also the space where we can sit down and talk for 247. Some students really want to practice waste separation, water and electricity saving or safe disposal of used battery but there is no instructions, incentives or existing system for them to do."

Pham Tai Third year student at EIU



The "Accelerating the Application of Industry 4.0" workshop, organized by Becamex, highlights the university's role in fostering innovation and technological advancement essential for sustainable urban development. By facilitating collaboration among leaders from government, business, and academia, EIU promotes the sharing of strategies that enhance community resilience and inclusivity. Binh Duong's proactive implementation of Industry 4.0 solutions, focus on high-quality human resources, and development of sustainable urban infrastructure directly support the creation of sustainable cities. The recognition of Binh Duong as a top community for smart development by ICF further highlights the region's commitment to innovative urban growth. Additionally, the signing of a Memorandum of Understanding between Becamex IDC, TÜV SÜD Asia Pacific Pte. Ltd, VSIP, and EIU to advance Industry 4.0 technologies demonstrates a collaborative effort towards building smart, sustainable urban communities, aligning with the core objectives of SDG 11.

Building strong international relationships is a cornerstone of EIU's nursing program, significantly contributing to SDG 17: Partnerships for the Goals. The university has established exchange programs with schools in the Asian region, including Khonkaen University, Burapha University, and the National University of Singapore (NUS). These partnerships facilitate the exchange of students and lecturers, promoting global collaboration and knowledge sharing. By aligning with these institutions, EIU enhances the quality of its nursing education and contributes to global healthcare improvements, fostering partnerships essential for achieving sustainable development goals.



Moreover, EIU's partnership with Becamex International Hospital (BIH) further strengthens its commitment to excellence in nursing education and healthcare delivery. BIH serves as a primary practice hospital for EIU's nursing students, providing them with invaluable hands-on experience in a real-world medical environment. This collaboration ensures that nursing students are not only theoretically proficient but also practically skilled, preparing them to meet the diverse needs of patients and the healthcare industry. BIH's patient-centred approach and high standards of care offer EIU nursing students the opportunity to learn and practice in a setting that emphasizes quality, safety, and compassion.

The hospital's focus on scientific research and continuous quality improvement projects also aligns with EIU's educational objectives, allowing students to engage in cutting-edge medical practices and research initiatives.

Furthermore, the partnership with BIH supports the professional development of nursing students by providing continuous education and training programs . This ensures that graduates are well-equipped with the latest knowledge and skills, ready to excel in both domestic and international healthcare settings. The collaboration also extends to joint initiatives aimed at improving community health, such as public health campaigns, health education programs, and community service projects.

In addition to practical training, the integration of foreign language proficiency into the nursing curriculum at *EIU ensures* that graduates can communicate effectively in international medical environments.

This global outlook not only enhances the employability of EIU graduates but also contributes to the global exchange of medical knowledge and practices, ultimately advancing the standards of healthcare worldwide.



#### **EIU COMMUNITY ENGAGEMENT**



The Office of Community Engagement (OCE) fosters sustainable partnerships with industries to benefit the academic institution and its partners. Key targets include:



Establishing five new strategic partnerships annually

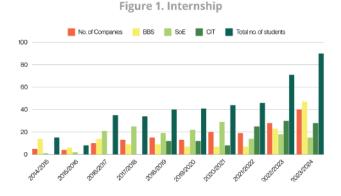


Promoting knowledge exchange through workshops and conferences



Enhancing student opportunities via internships and field projects

The OCE aims to align university programs with evolving industry needs, thus ensuring relevance and impact. By showcasing successful partnerships and industry-relevant research, the OCE strengthens the university's reputation in sustainability and innovation. Building long-term, mutually beneficial relationships is central to the OCE's mission, contributing to sustainable development goals through innovation, knowledge transfer, and economic growth. Between the academic years 2022/2023 and 2023/2024, internships experienced a substantial increase of 26.76%. Examining a broader timeframe, from 2014/2015 to 2023/2024, the growth in internship opportunities was even more remarkable, soaring by an impressive 500%, as shown in Figure 1. This significant expansion emphasizes the ElU's commitment to enhancing student engagement with industry, fostering career readiness, and contributing to sustainable development goals through practical, hands-on experience.



EIU actively engages with industries students with valuable internships to enhance its reputation, foster innovation, and create tangible benefits for both academia and industry, thus advancing sustainable development goals. By pursuing research collaborations, we leverage academic expertise and industry resources to achieve groundbreaking discoveries and develop impactful solutions to real-world problems. Our strategic partnerships provide

employment opportunities, enriching their learning experiences, connecting them with potential employers, and preparing them for successful careers. Through these initiatives, we ensure

our university is committed to sustainability pioneering innovation, advancing progress and creating a lasting impact in the field.

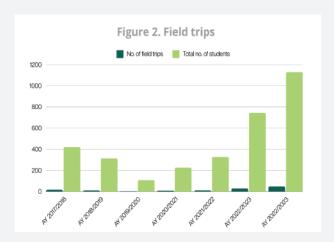


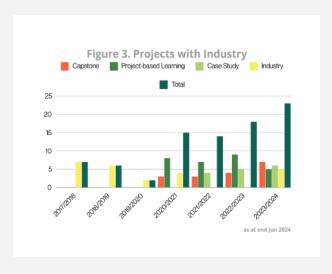
We enhance professional development for our faculty and staff by collaborating with industry experts, engaging in professional development activities, and staying updated on industry trends and best practices. Our industry partnerships ensure that our curricula remain relevant and aligned with current industry needs, enhancing graduate employability and strengthening the reputation of our academic programs. Integrating different university departments, faculties, and research centers fosters cross-disciplinary collaboration that drives innovation. To better serve the community, the OCE actively seeks and cultivates industry relationships, promotes a culture of collaboration, facilitates knowledge exchange, and establishes precise mechanisms for managing the impact of industry engagement activities. We consider field trips and social activities integral to our mission, providing students and faculty firsthand experience and direct interaction with industry settings. This approach enhances practical understanding and collaborative efforts, allowing us to make a meaningful impact on our community.





Figure 2 indicates a significant 168.17% increase in the number of students participating in field trips from 2017/2018 to 2023/2024, which coincides with a rise in the availability of firms providing field trip services. This growth benefits students by offering more opportunities for experiential learning, enhancing their practical understanding of academic concepts, and improving their readiness for the professional world. For the university, the increased participation in field trips enhances its educational offerings, strengthens its industry connections, and bolsters its reputation as an institution that prioritizes hands-on learning and student engagement. Also, Figure 3 indicates that although the number of projects involving industry remains limited, an upward trajectory is observed. This trend signifies a positive development and illustrates EIU's dedication to cultivating a skilled workforce with both theoretical knowledge and practical proficiency, thereby contributing to the nation's promising future.







EIU strongly emphasizes the significance of extracurricular activities in promoting SDGs by students' engagement in clubs, organizations, and projects centred on environmental sustainability, social justice, and community service. EIU encourages students to apply their knowledge to real-life issues. foster innovative problem-solving, and actively engage in the community. Through initiatives such as campus running programs, sustainability advocacy, and local service projects, students play a crucial role in driving <u>environm</u>ental preservation, promoting social equality, and supporting economic progress. Their efforts have a significant impact on the community, making them feel proud and responsible for their actions. These experiences strengthen their leadership and teamwork skills and empower them to advocate for the SDGs.

Since April 2024, EIU has conducted Free English Classes for children living in the Becamex Dinh Hoa social housing area. These classes, led by Mr. Steven Owen and Ms. Nhi Nguyen from the EIU Language Center, involve active participation from the Talent Club and EIU students. This initiative serves multiple purposes, providing students opportunities to engage in humanitarian and social programs while promoting the university's educational philosophy and core values. Furthermore, it fosters a strong sense of community spirit. These volunteer activities offer students valuable real-world experience and contribute to SDGs, particularly SDG 4: Quality Education and SDG 10: Reduced **Inequalities**, by enhancing educational access and supporting social equity.





From February 19 to March 30, 2024, EIU hosted the Camp and ElU's Got Talent Season 10, featuring traditional Youth Union camps, decorative activities, and a bonfire at the campus lake area and roundabout. These events celebrated the founding day of the Ho Chi Minh Communist Youth Union and aimed to foster unity and a joyful atmosphere. They encouraged the development of student talents and honored active clubs and teams, in line with the university's commitment to promoting student engagement and recognizing diverse talents supporting SDG 4: **Quality Education and SDG 8: Decent Work** and Economic Growth, enhancing personal growth and community spirit.





The "Spring Volunteer" Campaign 2024, held at the Dormitory and Huong Duong Social Welfare Center, focused developing nη character, public service skills, and political courage among Youth Union members and students. This campaign opportunities provided for students to engage in community service during the Tet holiday, supporting disadvantaged individuals. It also aimed to fulfil the "Good Volunteer" criterion for the "Five Good Students" title. Through these efforts, the campaign supports SDG 1: No Poverty and SDG 16: Peace, Justice, and Strong Institutions by fostering student community engagement and serviceoriented values.

EIU successfully hosted the inaugural "EIU **Programming** Contest Season 1", which aimed to foster programming skills and encourage young talent in technology. The competition featured categories for high school students and CIT student members, with each contestant given 180 minutes to complete their projects, evaluated through an automated online grading system. This contest provided a platform for showcasing technical skills and aimed to inspire future programmers by recognizing outstanding performances. Nguyen Trong Tien from Hung Vuong High School for the Gifted was awarded the runner-up position in the student group, while Dang Phu Tan from the CIT Faculty achieved the highest score among participants. This event contributed significantly to SDG 4: Quality **Education** by promoting educational opportunities in technology and encouraging young students to pursue STEM careers, thus supporting future innovators and problem solvers.

At EIU, a variety of annual activities significantly enhance students' extracurricular engagement and community involvement. For example, every Autumn, in partnership with the Management Board of Becamex Dinh Hoa Social Housing and Local Youth Unions, EIU organized the Mid-Autumn Festival Night. This event, designed to raise awareness about child protection and ensure equal access to recreational activities, is a platform for learning and understanding. It highlights EIU's commitment to SDG 3: Good Health and Well-Being and SDG 11: Sustainable Cities and Communities by creating a safe, inclusive environment for celebrating the Vietnamese festival and supporting residents. Similarly, the Eastern International University Sports Tournament UniGames, usually held from November to December at the Community Sports Center, celebrates sports, unity, and a joyful atmosphere in honor of Vietnamese Teachers' Day. This event, open to all, is a learning opportunity, fostering a healthy university culture and providing chances for interaction and learning. Every October, EIU also celebrated Halloween and held a cultural performance for Vietnamese Teachers' Day, further enriching the university's vibrant community life and fostering student engagement. These events, rich in learning opportunities, provide students with meaningful chances for engagement, interaction, and learning, supporting their holistic development and strengthening the university's role in advancing sustainable development and community engagement.



















#### **EIU HEALTH & WELL-BEING**







3 GOOD HEALTH AND WELL-BEING

EIU is committed to fostering academic excellence and community well-being, while also playing a significant role in global sustainability efforts. EIU's initiatives, such as ensuring access to safe, nutritious, and sufficient food, directly support SDG 2: Zero Hunger, addressing food insecurity and promoting health among our students, especially during pandemics. This initiative aligns with providing affordable and nutritious meals, thus reducing Hunger and improving food security. The Hult Prize initiative on food innovation furthers SDG 2 by focusing on sustainable food production, advocating for innovative solutions

to reduce food waste and improve food systems. Our promotion of mental health and well-being through health awareness activities and sports events supports SDG 3: Good Health and Well-being, emphasizing the importance of mental and physical health in achieving overall well-being. By offering regular health check-ups at Becamex International Hospital and maintaining a safe work environment, EIU ensure adherence to SDG 3, contributing to the health coverage and a healthier community. We are confident in our role and our ability to make a difference in the world.





Additionally, EIU's initiatives reflect this commitment to **SDG 5: Gender Equality**. By the plan of establishing childcare facilities to promote women's full participation in the workforce and academic life, EIU addresses the need for inclusivity and support for all university community members. Additionally, the university offers workshops on leadership, reproductive health, and self-defence, which empower individuals with critical skills and knowledge. These actions are not isolated, but part of a larger movement towards a more equitable and supportive society. By aligning with these broader efforts, EIU is all part of a larger, impactful movement.



#### **UNIVERSAL RESTROOMS**









To bolster the mental health and well-being of all EIU students and further *Our Mission: "Proudly serve the community"* in a milieu that celebrates diversity and champions equality, we are committed to providing a safe, accessible, and inclusive environment. The implementation of universal restrooms is a testament to this commitment, promoting gender equality and ensuring that all students, irrespective of their gender identity, have equal access to restroom facilities.



Universal restrooms, a groundbreaking initiative of EIU, play a significant role in promoting mental health and accessibility, thereby contributing to **SDG** 3. They also contribute to SDG 4 by creating an inclusive and safe learning environment. They also play a crucial role in advancing SDG 5 by ensuring equal access and supporting the rights of all individuals. Additionally, universal restrooms support **SDG** 6 by providing universal access to safe sanitation facilities. Most importantly, they align with SDG 10 by addressing the specific needs of marginalized groups, thereby contributing to social justice. Furthermore, they align with SDG 11 by contributing to inclusive infrastructure and SDG 16 by promoting human rights and building trust within the EIU community.

At EIU, we recognize that the effective implementation of gender-neutral restrooms requires us to enhance the university community's awareness of their importance and benefits. We are committed to ensuring that the design and placement of universal restrooms meet the needs of all users, including considerations for privacy, safety, and accessibility. Establishing feedback mechanisms allows students and staff to provide input on restroom facilities, enabling continuous improvement and addressing concerns. By integrating genderneutral restrooms, the university fosters a more inclusive, equitable, and sustainable educational environment, directly contributing to the achievement of these SDGs. Therefore, universal restrooms reflect EIU's dedication to human needs and social justice, reinforcing Our Role as an institution that respects and values the dignity of ElU's stakeholders.





#### BINH DUONG SMART CITY AND SOCIAL HOUSING POLICY









The first impression of "New City," as dubbed by the local people for the urban and administrative area developed as the core of the provincial smart city strategy, is its greenery. Featuring nearly 750,000 trees and 45 hectares of lake and pond water surface, New City exemplifies thoughtful and careful urban planning. This has resulted in a modern look that harmonizes with a vibrant and fresh environment.

Binh Duong's approach to be a smart city is both comprehensive, relying on a collaborative model and a detailed action plan to transform the province into a global technological and economic hub. To foster cooperation among government, academia, and industry, local government adopted the Triple Helix model, which places people and knowledge at its core, emphasizing flexibility, shared vision, and the open exchange of ideas and resources among the three partners.

The province's smart city action plan organized into three primary domains: People, Technology and Business. Each domain encompasses specific initiatives aimed at improving various aspects of the province. The first domain - People - focuses on enhancing the labor force's education, skills, and innovation capacity through the development of not only tertiary educational institutions such as newly founded Eastern International University, Vietnam-German University and Thu Dau Mot University but also facilities like TechLab, FabLab, and Maker Space. In the meantime, the second domain of **Technology** is designed to foster creativity, entrepreneurship, and collaborative environment to realize laboratory experiment idea to practical and industrial applications. The last domain - Business focuses on urban planning, infrastructure, and transportation underlines the province's commitment to creating a sustainable and connected urban environment. Initiatives include the development of transit-oriented urban areas, improvement of road systems to alleviate congestion, and investment in high-quality telecommunications and digital infrastructure. Binh Duong's smart city program has already yielded significant

results, including increased international cooperation, foreign investment, and trade surplus. The number of enterprises in the province has more than doubled from 2016 to 2021. Furthermore, Binh Duong has been recognized for its infrastructure development and innovation initiatives, positioning itself as a leader Vietnam's economic landscape.

Within the provincial smart city program, EIU plays a crucial role in bridging the academic and research communities with the business sector for the exchange of ideas, needs assessment, and practical solutions on a commercial scale. Through initiatives such as the Becamex Business Incubator (BBI), Advanced Manufacturing Center (AMC), Aspire, Industry 4.0 Innovation Centre (IIC), EIU-Aris Cyber Security Centre, and Sembcorp-EIU Centre for Sustainability, EIU has the capacity to connect researchers not only from EIU but also from other established universities in Binh Duong Province and Ho Chi Minh City with local businesses and manufacturers.









# ENVIRONMENTAL INITIATIVES

#### **GLOBAL WARMING**



7 AFFORDABLE AND CLEAN ENERGY



11 SUSTAINABLE CITIES AND COMMUNITIES



13 CLIMATE ACTION

EIU is deeply dedicated to addressing global warming implementing by impactful initiatives, primarily around SDG 7: Affordable and clean energy, fostering SDG 11: Sustainable cities and communities and advocating for SDG 13: Climate action. One notable project is the Vietnam Intelligent Energy Trading Platform for Upscaling Local Energy Storage and EV (VIETPULSE), piloted at EIU, which showcases the EIU's support and readiness to test and apply new technologies that contribute to lowering carbon emissions. ElU's role as one of the four-member universities in the DESL project, which promotes energyefficient and smart lighting education in Vietnam and Myanmar, further emphasizes its dedication to sustainable energy practices, highlighted by the organization of workshops on efficient energy use and smart lighting. The establishment of the Lighting Lab in 2017 supports teaching,

learning, and research in this field, fostering innovations that help reduce energy consumption and greenhouse gas emissions. EIU's significant role in the Binh Duong Innovation Region, recognized as the Top 1 Intelligent Community of the Year by Intelligent Community Forum 2023, is a source of pride for our stakeholders, making them feel connected to the university's achievements. By encouraging the use of public transport, facilitated by Becamex Tokyu, and providing bus passes for staff and students, EIU reduces the reliance on private vehicles, thereby lowering greenhouse gas emissions and traffic congestion. This initiative aligns with SDG 13, which focuses on climate action. The Going Green project, aimed at greening the campus with diverse trees, further supports this goal by enhancing carbon sequestration. Trees absorb carbon dioxide, a major greenhouse gas, thus mitigating the effects of global warming while

creating a cleaner, fresher environment. The Green Summer campaign at Tan Hung Lake, involving cleaning and environmental preservation efforts, demonstrates EIU's commitment to maintaining natural ecosystems, which are vital for climate regulation. Moreover, the eco-friendly design of workspaces that maximize natural light reduces the need for artificial lighting and energy consumption, directly lowering carbon emissions. Regular infrastructure maintenance ensures that buildings and facilities operate efficiently, minimizing energy waste. Besides, by promoting walking within the campus, EIU not only encourages a healthy lifestyle but also reduces the use of vehicles, further cutting down on emissions. These combined efforts foster a sustainable and vibrant EIU community, demonstrating its commitment to reducing global warming practical, effective actions. through









#### **EIU SUSTAINABLE WATER PRESERVATION**

6 CLEAN WATER AND SANITATION

11 SUSTAINABLE CITIES AND COMMUNITIES

12 RESPONSIBLE CONSUMPTION AND PRODUCTION

13 CLIMATE ACTION

EIU is dedicated to water conservation through the use of rainwater recycling units to reduce reliance on municipal water supplies. These systems not only protect the environment by minimizing erosion and pollution but also contribute to energy savings and reduced carbon footprint by decreasing the demand for treated water. EIU also benefits economically from lower water bills and reduced municipal water management costs. The implementation of rainwater recycling units enhances our self-sufficiency and resilience to water shortages, promotes sustainable practices, and provides valuable educational opportunities for our students.

At EIU, rainwater is effectively managed through a comprehensive system. Rainwater from rooftops is collected via gutters, directed into the sewer system, and stored in the schoolyard's 400m³ rainwater storage tank. This stored rainwater is utilized for non-potable purposes such as irrigation, toilet flushing, and other campus needs, thereby reducing the demand for municipal water supply, and supporting SDG 6: Clean Water and Sanitation. EIU's wastewater treatment station, equipped with an oil separator tank, ensures that wastewater, including potential contaminants like oils and greases, undergoes proper treatment. This strict adherence to environmental regulations prevents harmful substances from entering the environment and causing blockages in the sewage system, instilling trust in our sustainable practices. These practices further contribute to SDG 6, SDG 11, SDG 12, and SDG 13.

Additionally, EIU provides free drinking water filters on campus to reduce plastic waste and increase access to clean drinking water, promoting sustainability and good health. EIU actively promotes water-saving practices through educational campaigns, encouraging the campus community to adopt water-efficient behaviors. This aligns with SDG 6, connecting EIU's efforts to a global sustainability agenda. By building on existing initiatives, EIU seeks to strengthen its role as a leader in sustainable water preservation within the higher education sector, contributing to the broader objectives of the SDGs. EIU's commitment to sustainability is continuous, and EIU is constantly seeking ways to enhance the efforts.



#### **EIU INDUSTRY 4.0 INNOVATION CENTRE (IIC)**



4 QUALITY EDUCATION

8 DECENT WORK AND ECONOMIC GROWTH



10 REDUCED INEQUALITIES

9 INDUSTRY, INNOVATION, AND INFRASTRUCTURE

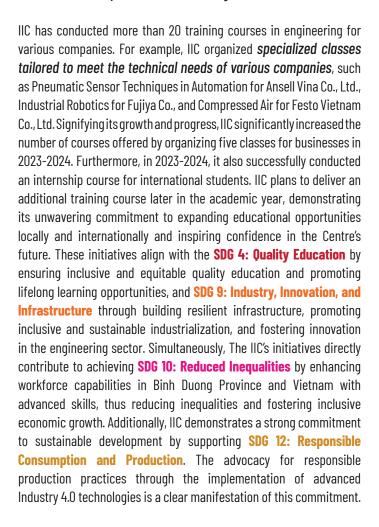


12 RESPONSIBLE CONSUMPTION AND PRODUCTION



17 PARTNERSHIPS FOR THE GOALS

EIU Industry 4.0 Innovation Centre (IIC) was established in 2022 with the mission of achieving sustainable development by applying the "Smart Industry Readiness Index" (SIRI) to assess the level of Industry 4.0 technology applications in manufacturing companies and actively engaging them in building efficient production lines. By providing tailored I4.0 solutions suitable for manufacturing companies, IIC aims to increase their capacity and improve the capabilities of their workforce. This effort not only boosts industrial productivity but also aligns with the EIU's objective of promoting sustainable and equitable economic development in Binh Duong Province and Vietnam.















IIC is actively involved in international affairs and collaborations, reflecting the university's commitment to sustainable development. Recently, the IIC participated in a training course at Singapore Polytechnic and attended the Digitimes Supply Chain Summit in Taiwan, gaining valuable insights into Technology 4.0 from leading Taiwanese companies. The Centre has expanded notably both within its home country and internationally. During 2022 and 2023, IIC hosted 30 domestic delegations and 45 international delegations. Looking ahead to 2023-2024, it anticipates further growth, with 42 domestic delegations and 70 international visitors expected. These numbers reflect a growing recognition and engagement with the Centre's initiatives and expertise, both domestically and globally, highlighting its increasing importance and impact in its field. Thus, these efforts align with SDG 4: Quality Education by enhancing learning opportunities and SDG 17: Partnerships for the Goals by promoting international collaboration and knowledge exchange, emphasizing the EIU's dedication to fostering a sustainable and inclusive future.

IIC is supporting CIT students through impactful internships in scientific research and technology transfer. One example is the project "Building a Web version of Dashboard displayed on the Server computer" for Dynamo Vietnam Co., Ltd. The Center also completed three key projects. Moreover, it plans to launch five new projects in 2023-2024, including collaborations with external businesses. These endeavors directly contribute to **SDG 8: Decent Work and Economic Growth** by fostering sustained, inclusive, and sustainable economic growth, promoting full and productive employment and decent work. They also align with **SDG9:** Industry, Innovation, and Infrastructure by enhancing technological innovation, improving industry infrastructure, and fostering inclusive industrialization and innovation. These efforts emphasize the IIC's commitment to advancing sustainable development through impactful research and industry partnerships.

Despite challenges such as the need for more IT experts and the delay in implementing the Centre's redesign initiative. IIC continues to uphold its commitment to driving sustainable development. Through targeted recruitment efforts and streamlined project management strategies, IIC aims to mitigate the impact of these challenges and sustain its momentum towards achieving impactful SDGs globally.





Since its establishment, the FabLab has organised different workshops to actively engage students from all departments, equipping them with essential skills in using advanced fabrication tools at FabLab, such as 3D printers and laser cutting machines. These workshops promote innovation by fostering a hands-on learning environment that encourages creativity and practical problem-solving. By providing comprehensive training, the FabLab empowers students to drive technological advancements and sustainable solutions, aligning with broader institutional goals and contributing to the development of a dynamic, skilled workforce and encouraging female participation in STEM fields.





The FabLab aims to push the boundaries of technology through practical applications, such as developing autonomous vehicles for competitions, participating in innovative projects like the F1 Tenth Autonomous Project, research to generate new knowledae. and providina collaborative spaces for interdisciplinary education and innovation. Moreover, in 2023 and 2024, the FabLab will actively focus on autonomous vehicles, robotics, and competitions. Key activities include the development of the Micon car rally robot for competitions, the advancement of the F1 Tenth autonomous project initially initiated by the University of Pennsylvania from the United States of America and the Micon Car Rally (MCR). Additionally, the FabLab conducted and submitted six research papers to local scientific conferences. Furthermore, FabLab provides a collaborative space for engineering and business departments to teach and innovate, which drives technological fosters advancements, interdisciplinary collaboration, and positions EIU at the forefront of cutting-edge research. Our efforts in terms of global collaboration are centred on sustainable development international and promotina engagement. We are establishing connections with global FabLabs to facilitate knowledge exchange and collaborative projects. Additionally, we have conducted online seminars and workshops with FabLabs in Vietnam and neighbouring countries to broaden participation and facilitate knowledge dissemination cutting-edge technologies.









"FabLab is committed to fostering innovation, promoting gender equality, and contributing to sustainable development. Through our educational programs, research initiatives, and community projects, we are making significant strides towards achieving the UN Sustainable Development Goals. We will continue to leverage technology and collaboration to create a more equitable and sustainable future."

Dr. Hung Nguyen Director, EIU FabLab/STEM Lab



#### **EIU TRAVEL AND TRANSPORTATION PLAN**





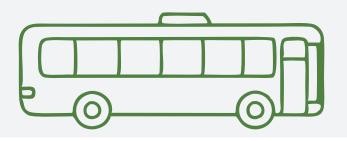
To address staff accommodation challenges near the university, EIU took proactive steps by providing housing close to the campus. This not only resolved accommodation issues but also significantly improved the quality of life for our staff, fostering a close-knit, supportive environment among colleagues, which aligns with SDG 3: Good Health and Wealth Being. Seventy-six staff members benefited by living near work and forming lasting bonds that enriched their professional and personal lives. This initiative aligns with SDG 11: Sustainable Cities and Communities, which emphasizes making cities inclusive, safe, resilient, and sustainable. Further supporting EIU's community and environmental goals, EIU offered shuttle bus services to all members, reducing travel-related concerns such as traffic congestion, parking issues, and carbon footprints. Additionally, EIU issued yearly Tokyu bus passes to staff and students, with 619 passes distributed between 2018 and 2024. This initiative promotes sustainable transportation habits among university members and aligns with SDG 13: Climate Action, which aims to take urgent action to combat climate change and its impacts.

Shortly, EIU is exploring introducing more sustainable transportation options, such as electric buses and bicycles, to further reduce its carbon footprint. This endeavor seeks to strengthen EIU's dedication to environmental preservation and align with worldwide efforts to address climate change. EIU aspires to set a positive example in the academic realm by offering eco-friendly transportation alternatives and fostering a culture of sustainability and ingenuity. These actions uphold SDG 7: Affordable and Clean Energy, which ensures access to affordable, reliable, sustainable, and modern energy for all, and affirm the university's commitment to a more sustainable future.











#### **EIU ECOSYSTEM SERVICES**



3 GOOD HEALTH AND WELL-BEING



QUALITY EDUCATION



11 SUSTAINABLE CITIES AND COMMUNITIES



The university aims to go beyond traditional academic roles by fostering a culture of social engagement, ethical governance, and environmental stewardship. By integrating these values into teaching, research, community and outreach, EIU prepares its students not just to excel academically, but to become conscientious and impactful global citizens. Through its focus on University Social Responsibility, EIU works to ensure that its academic services meet the diverse needs of society, contributing to broader efforts toward sustainable and inclusive progress.

At EIU, our commitment to Ecosystem Services and Quality Education is closely aligned with multiple SDGs. Through our Health Economics program and healthcare research, we support SDG 3: Good Health and Well-being. Our dedication to providing inclusive, equitable, and highquality education aligns with SDG 4: Quality Education, supported by scholarships and financial aid programs. EIU's research in urban planning and sustainable practices contributes to SDG 11: Sustainable Cities and Communities. Finally, fostering collaborations with various stakeholders aligns with SDG 17: Partnerships for the Goals. These integrated efforts reflect EIU's holistic approach to offer education for sustainability, significant contributions to societal welland sustainable development.

The dormitory facilities at EIU are integral to promoting student health and well-being, in line with SDG 3: Good Health and Well-Being. Immediate assistance is always available, thanks to the aroundthe-clock support staff, while regular security patrols deter potential threats, maintaining safety for all residents. Additionally, annual fire safety training prepares students and staff to handle emergencies effectively, reducing risks of injury or fatality. The dormitory's ground floor offers a variety of services tailored to students' needs, including a GS25 convenience store, gym/yoga room, dining area, café, spa, pharmacy, and laundry service. Students can also enjoy recreational facilities such as a football field, badminton court, game room, and aerobic room, along with access to basic household items and furniture. These comprehensive measures and facilities highlight EIU's commitment to creating a nurturing environment where students can thrive academically and personally.





















The Health Economics concentration at EIU aligns with SDG 3: Good Health and Well-Being by promoting highquality research and training in health science. This pioneering initiative in Vietnam's Bachelor of Economics program incorporates advanced curricula from top global institutions, focusing on core topics like Economics and Financing of Health Care Systems, Public Health Economics, and Health Economic Evaluation. Students gain the ability to assess health policies, optimize resource allocation in medical institutions, and contribute to healthcare operations and policy development. Graduates are prepared for roles as specialists, managers, and consultants in various sectors, including pharmaceutical industries, hospitals, public health organizations, and international health entities, thereby enhancing the efficiency and effectiveness of healthcare delivery and contributing to improved health outcomes and overall well-being.

EIU established the School of Nursing to address the critical need for skilled healthcare professionals. The program is designed to train nurses proficient in essential skills and foreign languages, ensuring comprehensive patient care. EIU's nursing graduates are equipped with scientific knowledge, solid professional skills, and ethical qualities, enabling them to care for patients, prevent diseases, and improve health outcomes. The curriculum includes hands-on experience at major hospitals like Children's Hospital 1, Hung Vuong Hospital, Binh Duong Provincial General Hospital, and Becamex International Hospital, which enhances students' confidence and professional competencies. EIU's commitment to continuous education and training has also extended to providing certificates to healthcare professionals within and outside the province, directly contributing to the well-being of communities.



#### **EIU GREEN ENVIRONMENTAL MANAGEMENT**



3 GOOD HEALTH AND WELL-BEING



15 LIFE ON LAND



**4 QUALITY EDUCATION** 

For staff members and students, *EIU* is so much more than just a place to work and study. It is a supportive community where personal and professional growth are nurtured, and well-being is prioritized. The university applies inventive approaches to enhance their well-being, with a particular focus on sustainability. Embracing sustainability as a core value, EIU promotes eco-friendly practices across its campus. Since its establishment in 2011, EIU has planted thousands of trees, including shade, fruit-bearing, and decorative trees. The campus boasts 1,831 trees; 2,148 flowers; and 55,880 herbages, all meticulously cared for to maintain a lush, green, and colourful environment year-round. This dedication not only beautifies the campus but also significantly contributes to the well-being of all EIU members,

fostering a sense of tranquillity and appreciation for nature. Through these initiatives, EIU enriches the lives of its staff and students while setting a standard for educational institutions in promoting a holistic approach to education, community, and environmental stewardship. The flourishing greenery and innovative practices at EIU align with SDGs, particularly SDG 3: Good Health and Well-being, SDG 4: Quality Education, and SDG 15: Life on Land. This alignment not only reflects EIU's commitment to global sustainability but also makes every staff member and student a proud contributor to these global goals. As the campus continues to thrive, EIU remains a beacon of progressive education and sustainable living.













## EIU CONTRIBUTIONS TO SUSTAINABILITY

#### **EIU RESEARCH IN SUSTAINABILITY**



4 QUALITY EDUCATION

7 AFFORDABLE AND CLEAN ENERGY



8 DECENT WORK AND ECONOMIC GROWTH





11 SUSTAINABLE CITIES AND COMMUNITIES

17 PARTNERSHIPS FOR THE GOALS

At EIU, we recognize the critical role of our faculty members in the research process. Our efforts to create a supportive research environment are aimed at encouraging and incentivizing their active participation in scientific research. The university has invested in infrastructure and equipment, including Eris Lab, the Power Electronics and Renewable Energy Lab (PERE Lab), and Lab 4.0. These facilities are crucial for conducting advanced research, promoting innovation, and facilitating interdisciplinary research collaborations. Decision No. 30/QĐ-DHQTMD, a critical document, outlines the guidelines for managing scientific and technological activities at EIU. It also provides incentives for individuals and teams who excel in these areas, evaluating faculty performance and considering salary increases in line with university regulations.

EIU is actively engaged in sustainability research through various significant initiatives. For two consecutive years (2023 and 2024), EIU collaborated with VSB - Technical University of Ostrava, Czech Republic, to co-organize the SCFF Conference themed "From Smart City to Smart Factory for Sustainable Future." The SCFF24 conference aims to facilitate the mutual exchange of experiences and establish long-lasting international cooperation, emphasizing innovative and sustainable technologies for Smart Cities and Smart Factories. EIU contributed eight papers to this conference, which were rigorously reviewed and selected by the scientific committee based on their relevance, originality, and contribution to the field, with accepted papers to be published in Lecture Notes in Networks and Systems (Scopus, Electronic ISSN

Print ISSN 2367-3370). 2367-3389, Additionally, on June 19, 2024, EIU hosted the "Economic Development in Binh Duong Province to Escape the Middle-Income Trap" conference. This forum aimed to exchange, discuss, and develop policy ideas and solutions for provincial government agencies and Becamex Corporation. With over 60 participants, including researchers, experts, lecturers, and students, the conference facilitated communication and strengthened connections between EIU and the wider Vietnamese scientific community. Contributors presented 11 papers covering topics such as institutional and policy management, human resources and labour productivity, and business environment and enterprise development in Binh Duong province.





EIU is dedicated to promoting sustainability through rigorous research initiatives, striving to become a leading sustainable institution in the region. In line with this commitment, EIU is set to host two significant conferences in 2024 focusing on sustainability. The first event is the Fifteenth Vietnam Economist Annual Meeting (VEAM 2024), which took place from December 4th to 6th, 2024. EIU cohosted this event with the Foreign Trade University Hanoi (FTU), the Development and Policies Research Center (DEPOCEN), and the French National Center for Scientific Research (CNRS). VEAM serves as a vital platform for economists and researchers to engage in meaningful discussions about public policies aimed at addressing urgent challenges related to environmental protection, social equity, and economic resilience. With a total of 88 research papers presented, the conference points out the pressing need for evidence-based policy solutions and fosters a dynamic exchange of ideas to navigate the complexities of these interconnected issues effectively. Secondly, the Eastern International University Scientific Conference (EIUSC) 2024, an annual event with this year's theme "Cultivating Sustainability and Community Advancement through Interdisciplinary Research," was held on December 24th-25th, 2024. The conference reaffirms EIU's enduring commitment to advancing innovative solutions to global challenges through rigorous scholarly engagement. As a multidisciplinary platform, EIUSC facilitates the exchange of insights among experts and researchers, with notable contributions from EIU lecturers, staff, students, and participants from prestigious institutions such as the King Fahd University of Petroleum and Minerals and RMIT University. Building on the success of the 2023 conference-which attracted nearly 300 participants, including researchers, lecturers, and students, and featured 57 research papers from over 160 authors-EIUSC 2024 achieved significant growth in scope and impact. The 2024 conference presented 77 research papers across diverse fields, including Economics, Business, and Management (35), Engineering (13), Information Technology (11), Health Sciences (10), and University Administration (8). This diversity reflects the conference's critical role in promoting interdisciplinary collaboration and driving advancements across various disciplines. Furthermore, the participation of 14 international researchers alongside 171 domestic researchers emphasizes the conference's commitment to integrating perspectives with local expertise. Through a combination of poster and oral sessions, EIUSC 2024 served as a vital platform for

intellectual exchange, fostering innovation addressing complex challenges that require interdisciplinary solutions. In summary, these initiatives demonstrate EIU's strong commitment to promoting academic collaboration, interdisciplinary engagement, and continuous innovation in sustainability research. For instance, EIU contributes to SDG 4: Quality Education by fostering multidisciplinary research and cooperation among experts, researchers, and students. EIU also supports SDG 7: Affordable and Clean Energy and SDG 9: **Industry, Innovation, and Infrastructure** by focusing on innovative and sustainable technologies for Smart Cities and Smart Factories, including renewable energy solutions. EIU's conferences address SDG 8: Decent Work and Economic Growth by examining economic development and policy ideas for Binh Duong Province to promote improvements in the business environment and escape the middle-income trap. Additionally, the research activities promote SDG 11: Sustainable Cities and **Communities** by emphasizing sustainable technologies and frameworks for smart infrastructure. Finally, by establishing international cooperation and strengthening connections within the global scientific community, these activities advance SDG 17: Partnerships for the Goals.





Ms. Phuong Bui, a Lecturer in Accounting at Becamex Business School, is pursuing a PhD at Keele University, England. Her research project, "Fighting Corporate Corruption: A Global Evidence to Combat Corrupt Practices," significantly impacts academic discourse and practical solutions. For example, theoretical implications extend the literature on corporate corruption, introduce a firm-level corruption measurement, and redefine corruption for sustainable development. This helps corporations achieve Corporate Sustainability Performance, assess corrupt practices, and inform policymakers with targeted anti-corruption strategies. This interdisciplinary project seamlessly integrates insights from economics, environmental studies, and ethics, enriching scholarly conversations and offering tangible approaches for policymakers and businesses.

The main goal is to foster transparent, accountable, and sustainable governance systems, aligning with global and national efforts to achieve the SDGs, particularly SDG 16-Promoting peace, justice, and strong institutions. In April 2024, Phuong presented her work at the prestigious British Accounting and Finance Association (BAFA) Conference and received highly positive feedback, with one committee member suggesting that her project could catalyse discussions on corruption and lead to effective preventive measures. While completing her PhD studies in England, she has made contributions to academic publications on sustainability. Her research delves into Vietnam's current efforts to adopt SDGs and emphasises the importance of taking green actions over green talks. Her scholarly papers are under review by esteemed accounting journals.





### EIU SDGS' PROGRESS OF ACHIEVEMENT

EIU has shown considerable progress in implementing SDGs 4: Quality Education, 9: Industry, Innovation, and Infrastructure, 17: Partnerships for the Goals and 11: Sustainable Cities and Communities, as showed in Table 3. However, EIU faces several challenges in furthering these goals. Specifically, enhancing health and wellbeing (SDG 3) involves addressing limited resources and ensuring comprehensive mental health support amid increasing demands. Improving quality education (SDG 4) demands significant adaptation of

curricula and teaching methods to integrate sustainability more effectively. Sustainable development in urban infrastructure (SDG 11) is hindered by financial constraints and the need for innovative solutions to balance growth with environmental impact. Promoting responsible consumption and production (SDG 12) faces challenges such as resistance to behavioral change and the need for effective waste management systems. Expanding partnerships and collaborations (SDG 17) requires overcoming bureaucratic inertia and aligning diverse stakeholder interests. At EIU, we are not just identifying the challenges we face in furthering the SDGs, but we are also taking proactive steps to address them. We have formed dedicated teams, initiated targeted training on sustainability, identified priority areas for improvement, and are developing robust frameworks and indicators. This strategic approach is designed to embed these goals in our university's strategic and annual plans, enhancing our contribution to sustainable development.

Table 3. SDGs' Targets and the Progress

Impact Area		Current Process***		
	6 CLEAN WATER AND SANITATION	Target 6.1	Achieve access to safe drinking water through free water dispensers on campus.	
INVESTMENT IN ECOLOGY	Ų	Target 6.3	Improve water quality by treating wastewater and managing rainwater.	
	7 AFFORDABLE AND CLEAN ENERGY	Target 7.1	Ensure access to affordable, reliable energy services through projects like VIETPULSE.	
		Target 7.3	Double the global rate of improvement in energy efficiency through the DESL project and smart lighting education.	
	13 CLIMATE	Target 13.1	Strengthen resilience to climate-related hazards through greening projects and clean-up campaigns.	
	14 LIFE BELOW WATER	Target 14.1	Prevent and reduce marine pollution through waste management and clean-up activities on Phu Quy Island.	
	15 LIFE ON LAND	Target 15.1	Ensure the conservation of terrestrial ecosystems through waste sorting and soil pollution control.	

INVESTMENT IN ECONOMY	1 POVERTY	Target 1.4	Ensure equal rights to economic resources, basic services, and support for local startups through affordable housing, scholarships, and community support programs.	
	8 DECENT WORK AND ECONOMIC GROWTH	Target 8.5	Achieve full and productive employment and decent work for all through transparent policies, improved workspaces, and training opportunities.	
		Target 8.6	Reduce the proportion of youth not in employment, education, or training through job workshops and support for students and alumni.	
	9 INDUSTRY, INNOVATION AND INFRASTRUCTURE	Target 9.1	Develop quality, reliable, sustainable infrastructure through workshops on Industry 4.0 and sustainable transportation.	
		Target 9.5	Enhance scientific research through collaboration with international partners.	
	12 RESPONSIBLE CONSUMTION AND PRODUCTION	Target 12.5	Substantially reduce waste generation through waste sorting and recycling initiatives.	
		Target 12.6	Encourage companies to adopt sustainable practices through environmental sustainability programs.	
INVESTMENT IN EQUITY	2 ZERO HUNGER	Target 2.1	Ensure access to safe, nutritious, and sufficient food by providing affordable, nutritious meals and supporting students during the pandemic.	
		Target 2.4	Ensure sustainable food production through the Hult Prize initiative on food innovation.	
	3 GOOD HEALTH  AND WELL-BEING	Target 3.4	Promote mental health and well-being through health awareness activities, sports events, and health-related seminars.	
		Target 3.8	Achieve the health coverage by providing regular health check-ups and a safe work environment.	
	4 QUALITY EDUCATION	Target 4.3	Ensure equal access to affordable education by offering open access to educational resources and support services.	
		Target 4.7	Promote sustainable development education through courses on sustainability in the curriculum.	
	5 GENDER EQUALITY	Target 5.1	End discrimination against women through equal pay, promotion policies, and support for female students in STEM.	
		Target 5.5	Ensure women's full participation in leadership roles within EIU.	
	10 REDUCED INEQUALITIES	Target 10.2	Empower and promote the social, economic, and political inclusion of all through accessible facilities, diverse scholarships, and fair recruitment policies.	
	11 SUSTAINABLE CITIES  AND COMMUNITIES	Target 11.2	Provide access to safe, affordable transport systems through public transport initiatives.	
		Target 11.7	Provide access to safe, inclusive, and accessible green and public spaces.	
	16 PEACE, JUSTICE AND STRONG INSTITUTIONS	Target 16.6	Develop effective, accountable institutions through community projects, union representation, and satisfaction surveys.	
	17 PARTMERSHIPS FOR THE GOALS	Target 17.16	Enhance global partnerships for sustainable development through student exchanges, guest lectures, and international collaborations.	

\*\*\*Note: Not Follow Partial Follow Fully Follow

## EIU FUTURE COMMITMENTS TO SDGS



#### **SDG 1: No Poverty**

#### Targets 1.2, 1.4

EIU will enhance community development projects by organizing clothing, toy, and book donation drives for those in need, and conduct workshops on effective personal financial management.



#### **SDG 2: Zero Hunger**

#### Targets 2.1, 2.4

EIU will raise awareness to reduce food waste in the canteen, open a "Family Mart" for more food options, provide nutrition workshops, monitor food waste, and offer more vegan and healthy food choices.



#### SDG 3: Good Health and Well-being

#### Targets 3.4, 3.6

EIU will promote fitness through sports classes like yoga and badminton, hold seminars on mental and physical health, conduct surveys for the use of common areas, develop well-being policies, and designate smoking areas.



#### **SDG 4: Quality Education**

#### Targets 4.3, 4.4

EIU will diversify post-graduate programs, short-term courses, and community training, and enhance internships, experiential learning, and skills training for students.



#### **SDG 5: Gender Equality**

#### Targets 5.1, 5.5

EIU will ensure equality for all staff and students, provide universal restrooms, establish childcare facilities, and offer workshops on leadership, reproductive health, and self-defence.



#### **SDG 6: Clean Water and Sanitation**

#### Targets 6.1, 6.3

EIU will monitor water quality and usage, repair leaking faucets, install water filtration systems, and maximize water reuse, including rainwater collection for non-potable uses.



#### **SDG 7: Affordable and Clean Energy**

#### Targets 7.2, 7.3

EIU will encourage the use of public transportation among staff and students and enforce energy efficiency regulations for air conditioning in classrooms and offices.



#### SDG 8: Decent Work and Economic Growth

#### Targets 8.5, 8.6

EIU will develop well-being policies for staff and continue to offer relevant internal training programs with post-training evaluations.



#### SDG 9: Industry, Innovation, and Infrastructure

#### Taraets 9.4, 9.5

EIU will introduce courses on sustainable industrialization, develop projects based on the Building Resilience Index (BRI) by the International Finance Corporation (IFC), and focus on reducing carbon emissions and waste.

## SUSTAINABLE GEALS DEVELOPMENT GEALS



#### **SDG 10: Reduced Inequalities**

#### Targets 10.2, 10.3

EIU will continue to promote inclusion and support diverse scholarship opportunities to reduce inequalities.



#### **SDG 14: Life Below Water**

#### Targets 14.1, 14.2

EIU will eliminate single-use plastics and promote the use of eco-friendly alternatives in our dining facilities.



#### **SDG 11: Sustainable Cities and Communities**

#### Targets 11.3, 11.6

EIU will foster sustainable community development and enhance the quality of life through various initiatives, such as creating green spaces and improving public transportation options.



#### SDG 15: Life on Land

#### Targets 15.1, 15.5

EIU will promote the 3R model (Reduce, Reuse, Recycle) through awareness campaigns.



#### **SDG 12: Responsible Consumption and Production**

#### Targets 12.2, 12.5

EIU will create a database to monitor and adjust resource consumption, encourage the use of personal cups to reduce plastic waste, implement office supply tracking, and digitize paperwork to minimize paper use.



#### **SDG 16: Peace and Justice Strong Institutions**

#### Targets 16.6, 16.7

EIU will integrate sustainability goals into our strategic planning, have dedicated units for implementation, and require sustainability commitments from stakeholders.



#### **SDG 13: Climate Action**

#### Targets 13.1, 13.3

EIU will diversify green spaces, including vegetable gardens, and commit to achieving Net Zero emissions by 2050.



#### **SDG 17: Partnerships for the Goals**

#### Targets 17.16, 17.17

EIU will strengthen our global partnerships to enhance sustainable development through collaborative projects and initiatives.

# This EIU Sustainability Report prepared by the Becamex Business School Sustainability Steering Committee:



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#### **GET INVOLVED**

Each and every person, including you, holds the power to make a positive impact through sustainability at EIU. Your unique perspective and ideas are not just important, but integral to Our Mission of becoming the most sustainable university in Vietnam.

- » How do you feel about Our First Sustainability Report?
- » Do you have a sustainable research project, activity, or event in mind?
- » Is there anything that we're not currently addressing that you'd like to discuss? Your voice matters.

Please reach out to the BBS Sustainability Committee - your input is invaluable to us.

Email: sustainability@eiu.edu.vn

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